# PAXTON CHAMBER OF AREA

COMMERCE

NEWSLETTER

Volume 32 • Number 6 • June 2013

The Paxton Area Chamber of Commerce is dedicated to making the Paxton area the best possible place to live, work, and to do business.

June 14<sup>th</sup> Flag Day

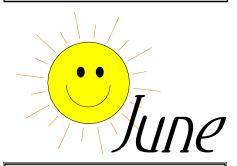


June 16<sup>th</sup> Father's Day

June 25<sup>th</sup>

Chamber board meeting at 11:30am

Monical's Pizza



## Paxton Area Chamber of Commerce Officers

President - Nancy Ecker

Vice President - Cliff McClure

### Board of Directors

Pat Harris Andy Hudson
Karen Abbe Cliff McClure
Don Rasmus Royce Baier
Candi Riecks Nancy Ecker
Jim Wesslund Jennipher Wilson
Lori Epps Craig Loschen

Executive Secretary/Treasurer

Kristina Phelan

**Telephone**: 217-379-4655

Address: P.O. Box 75 · 148 N. Market Paxton, IL 60957

Email Address:

kristina@paxtonchamber.org

Web Address: www.paxtonchamber.org

Like us on our Facebook page at www.Facebook.com/paxtonchamber

### May Quarterly Luncheon A Success

total of 34 community members attended our May Quarterly Luncheon that was held on May  $22^{nd}$  in the American Legion Building. Amanda German from the American Cancer Society spoke as well as Craig Loschen from FlipSwitch Consulting. The Paxton Woman's Club provided an excellent lunch for the group.

Amanda spoke about the upcoming Relay For Life event that will be in Gibson City and stated that Ford County is only one of two counties who reached the Relay For Life goal last year. She

also mentioned all of the different programs that are sponsored by the AmericanCancerSociety including a ponytail drive to help create free wigs for cancer patients, a cancer prevention research study, as well as Football 101 which is being sponsored by wives of major football coachesin our local area.

Craig spoke about different ways businesses can profit by using digital marketing

tools. He stated that many customers are choosing to consolidate their coupons and rewards programs in their smartphones. This allows customers to simply pull up coupons on their phone instead of having to worry about paper coupons. He also spoke about how social media can help many small businesses in keeping customers updated with facebook and twitter accounts. FlipSwitch Consulting is a new company that focuses on helping small businesses use digital technology in reaching, and keeping, their customers.



Pictured I to r are: Amanda German, Nancy Ecker, & Craig Loschen

### The sponsors for the Paxton Area Chamber of Commerce Quarterly Luncheons are:

Gibson Area Hospital & Health Services

First National Bank

Country Thyme Tea Room

Baier Family Funeral Services, LLC

Heartland Health Care of Paxton

Compass Insurance Partners

Hudson Drug & Hallmark Shop

Fiorillo, Shaffer & Associates, Ltd.

Paxton Ready Mix Inc.

Nicor Gas

Tim's Lawn Service & Snow Removal

Pizza Hut

Mediacom

Doug's Compounding Pharmacy

Paxton Record

Paxton True Value Inc.

Paxton IGA

523 Design

Plastic Designs, Inc. & Ag Solutions

Busey Bank

Northwestern Mutual Financial Network-Tedd King

ome join us for the Old Fashioned 4th of July Celebration on Thursday, July 4th at Pells Park. The event will start at 9:00 am and festivities will continue until 4pm. The City of Paxton will sponsor fireworks at dusk. The 4th of July celebration brings together all residents of the Paxton area for some good, old-fashioned fun. The event will include food stands, games, a community church service, car show, tractor show, and displays by local merchants. A local band, Back Paiges, will be performing again this year from Noon to 2pm as well.

This is the  $14^{\rm th}$  year that the Paxton Area Chamber Of Commerce has sponsored this event and it is our way of thanking local residents

for buying local and supporting our local businesses.

### July 4<sup>th</sup> Golden Deeds Award Nominations Needed

The Paxton Area Chamber Of Commerce would like to honor volunteers in the community who have volunteered their time and talents to help the residents of the Paxton area.

If you'd like to nominate someone, please submit a letter stating all of the volunteer efforts of the nominee to the Chamber office at P.O. Box 75 Paxton, IL 60957 by June 15th. A committee will review the nominations and select a winner. The Golden Deeds award will be presented during the community

church servi<mark>ce on</mark> July 4<sup>th</sup>.

JOIN US!

**Show Your Patriotic Spirit** 

A 4<sup>th</sup> of July House Decorating Contest will be sponsored by the Paxton Area Chamber Of Commerce. The contest is open to all residents of Paxton who would like to show their American spirit by decorating the outside of their home. The deadline to enter your home into the contest is July 1<sup>st</sup>. Judging will occur on July 3<sup>rd</sup> after 1:00 pm.

There will be prizes awarded for first, second, and third place winners and the winners will be announced during the Old Fashioned 4<sup>th</sup> of July event morning announcements. To enter your home or for more information, please call Kristina at 217-379-4655.

Old Fashioned

July 4<sup>th</sup>

Celebration

Invitation To
Showcase Your Business
The 4<sup>th</sup> of July Committee woullike to invite all area business to have a table or exhibit at the structure of July celebration at Performance P

The 4<sup>th</sup> of July Committee would like to invite all area businesses to have a table or exhibit at the 4<sup>th</sup> of July celebration at Pells Park. This is a chance for you to promote your business or organization at one of the largest community events of the year. There is a small

fee that will be assessed to businesses, but it is free to Chamber businesses. Please contact the Chamber office at 379-4655 if you are interested, so that we can reserve a space for you.

### Food Stands for July 4th

Any non-for-profit organization that would like to have a food stand at the Chamber-sponsored Old Fashioned 4<sup>th</sup> of July Celebration, is asked to contact the Chamber office at 379-4655 or contact the sub committee chairman Candi Riecks. The Chamber will assess a small fee to those groups wanting to have a food stand. All non-for-profit organizations will also need to obtain a Temporary Food Permit from the Ford-Iroquois Public Health Department, and a list of guidelines from the Chamber.

The Chamber office has contacted the Ford-Iroquois Public Health Department and a Temporary Food Permit can be obtained at no charge to non-for-profit organizations. A food permit application can be obtained at the website <a href="www.fiphd.org">www.fiphd.org</a> and organizations will have to speak with the Health Department at 815-432-2483. The Ford-Iroquois Public Health Department will need all applications into their office no later than June 22, 2013.

On July 4<sup>th</sup>, the Temporary Food Permit that was obtained from the Ford-Iroquois Public Health Department will need to be displayed at the food stand, and the Chamber will need a copy of the permit before groups will be allowed to have a food stand at the Chamber-sponsored event.

The Paxton Area Chamber of Commerce is looking forward to a day filled with food, fun, and excitement for everyone.

## Please Post 4th of July Schedule at Your Location

The Paxton Area Chamber Of Commerce is asking businesses to please post the 4th of July schedule of events at your location. This is the largest event of the year for Paxton, and it is sponsored by your local Chamber. Please pass the word to customers about this great event!

### 4th of July Committee Members

#### General Chairman

Jake Pietkiewicz with the First National Bank (217-379-2336)

#### Sub Committee Chairmen

- Soda Stand Karen Abbe
- Food Vendors Candi Riecks
- Entertainment Cliff McClure
- Chamber Food Tent Craig Riecks
- Tractor Show Dennis Starkey
- Church Service Colleen Lawrence
- Set Up on July 3 Knights of Columbus
- Car Show Chad Riggleman
- Set Up Before the Event Lindsay Ostendorf
- Traffic and Safety Ed Hanson
- Children's Games Jill Webber
- Clean Up and Taking Down Decorations Knights of Columbus

# Sponsors for the 2013 July 4<sup>th</sup> celebration are as follows:

Gibson Area Hospital & Health Srvcs

Paxton True Value Inc.

Paxton IGA

Tim's Lawn Service & Snow Removal

Country Thyme Tea Room

Nicor Gas

Moore Surveying & Mapping

Flavel J. Heyman, O.D.

Pizza Hut

Compass Insurance Partners

Paxton Veterinary Clinic

Busey Bank

Hudson Drug & Hallmark Shop

Market Street Barber Shop

Mediacom

Vital Education & Supply, Inc.

Casey's General Store

523 Design

Baier Family Funeral Services, LLC

Kirchner Building Center

S & P Rentals

Doug's Compounding Pharmacy

Cheesecloth & Buttermilk

First Natl Bank

Northwestern Mutual Financial Network-Tedd King



Colmac Coil originally started in 1971 in Colville, Washington and is a 3rd generation privately owned company. Known as "The



Heat Transfer Experts" they specialize in manufacturing heating and cooling coils that are mainly sold to contractors and equipment manufacturers. In 2009, Baltimore Air Coil sold Colmac Coil one of their product lines and later the entire plant.

Colmac Coil is committed to the Paxton area and they have grown from just 15 employees in 2009 to over 60 employees today. Plant manager, James Phelan, is committed to growing this second Colmac Coil manufacturing facility to bring jobs to the community. Due to its proximity, the Colmac Coil Midwest plant serves customers from the Midwest and eastern US regions while the original Colville, WA plant serves the Northwest and international customers.



Kristina Phelan
Executive Secretary/Treasurer
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Email: kristina@paxtonchamber.org
Phone: 217-379-4655

### How Can We Help?

- Do you have business news you'd like to share with us? Please email your news to Kristina by the 10<sup>th</sup> of each month so that we can put you in the newsletter.
- We are always seeking nominations for our Extra Mile Award for employees. Nominations can be sent via mail or email. Need some nominating cards? Just ask Kristina to bring some to your business.
- Are you a restaurant or have food services? Let the Paxton Area Chamber of Commerce support your business by hosting one of our monthly board meetings. All we need is space for 12 people. We pay for lunch, you get the business! Contact Kristina to put your business on the list!



## "We want to spoil you." "We carry out"

### **IGA Cookouts:**

Cookouts are great money making opportunities for any organization. Make \$250 to \$350 in a 5-hour span. Make a note now to call early in January. These add up to over \$12,000 each year.

### CUT ON SITE:

Our meat department employs 4 individuals that daily cut and package your meat needs. We cut on-site with in-store meat cutters. If you want a special cut, no problem. We can have it for you the same day.



### SENIOR CITIZEN DISCOUNT:

"Senior Citizen Day"
every Tuesday.
Get 10% off
your first \$30.00 in purchases.
A senior is anyone
62 years young.

### HOMETOWN PROUD

### Spend \$200,000 -Get \$1,000

us **PAXTON IGA** receipts totaling \$200,000 and we will issue a \$1,000 check.

**50 members x \$77 x 52 weeks = \$200,200**This program began October 1, 2009.

## **Delivery Service:**Only a \$2.00 fee for IGA cus-

Only a \$2.00 fee for IGA customers within the Paxton city limits. This service is available to individuals with special needs and senior citizens. Order call-in on Wednesday; delivery on Thursday.

## TV Screen Advertising

Non-profits can advertise an upcoming event on our in-lane monitors. There is no charge to run a 10-second spot up to 30 days. Where else can you find a bargain like this?

