



Paxton Area Chamber Of Commerce

"Encouraging Residents To Live Local, Be Local, And Buy Local."

September 2013

We Have A New Office!

The Paxton Area Chamber Of Commerce is excited to announce that we have a new location in the heart of Paxton at 165 S. Market Street. Our Executive Director, Kristina Phelan, will be working from this office on a part time basis and would love to have you stop by! "I hope that this new location will allow us to have more of a positive impact on the business community of the Paxton area," Phelan stated, "I'm really looking forward to working from this new office space."



This Month's Calendar

September 2nd

Labor Day

September 9th

City Council Mtg.

7:00 pm

September 12th

Golf Outing

11am Lunch, Noon Start

September 21st

Harvest Festival

September 24th

Chamber Board Mtg

11:30am at TBD

Chamber Holds Annual Golf Scramble



We will be holding our annual Golf Scramble on Thursday, September 12th starting at 11am at Lakeview Country Club in Loda. This event is always well attended and enjoyed by many different businesses in our community. Lunch and registration starts at 11am with a shot gun start at noon. Teams from many local businesses have signed up to compete against each other. This year's theme is M*A*S*H* and there will be prizes for the best attire, hole-in-one, longest drive, longest putt, closet to the pin, closet to the line, and celebrity long drive. One of the new items that we are featuring this year is an opportunity to have a

professional golfer hit a long drive for you for a small donation. Lunch is \$10.00 per person for those attendants not golfing. Proceeds from this event will go towards benefiting the Paxton Area. Last year's proceeds went towards advertising the Chamber's new slogan, "Live Local, Be Local, Buy Local" with monthly radio ads on WPXN to encourage local residents to support the businesses in our area. The Chamber would like to thank Gibson Area Hospital for sponsoring lunch at the golf outing as well as all of the business participants who help to make this a great event! See you at the scramble!



Marketing Materials Needed

Help us help you! We have cleaned out all of the old office materials and need updated brochures and flyers from your business! Anything that helps to market your business will be great: brochures, flyers, coupons, menus, etc. Many newcomers and visitors stop by our office and we need your marketing materials in order to help promote your business. You can stop by the Chamber office and drop off your items or call Kristina to have her come pick them up! Every little bit helps in getting customers through your door, and we are dedicated to helping your business succeed!

Quarterly Luncheon A Success

Over 40 community members joined us at our most recent Quarterly Luncheon on August 21st. Our speakers for this quarter included Brian Loman and Ron Ray from Loman Ray Insurance Group as well as Julie Beuring from Health Alliance. The speakers were very informative about the Affordable Healthcare Act and how it will affect small businesses. We'd like to thank our speakers for taking the time to speak to us at this event.



Never been to a quarterly luncheon? They are a great way to meet and get to know other business owners in town. Every meeting also has a guest speaker and the topics all concern small businesses. The only cost involved is payment for lunch. Mark your calendars for our next Quarterly Luncheon on November 20th! Reservations are required by calling Kristina at 379-4655.

Paxton: The Place To Start And Expand



A lot has been happening in Downtown Paxton! We have had a lot of buzz with the TIF district being approved and are planning on working with the city and potential new businesses as they come into Paxton. The former 102 lounge has had a lot of work done to the outside of the building. There have also been talk about a new restaurant going into The Marshall Building and the space has had a lot of work done inside of it as well. We've also seen signs for businesses that are coming soon to the area as well as potential commercial space to rent. The Chamber welcomes all of these new businesses and hope that we have many new members join the chamber. It is so exciting to see new businesses who support our community, provide jobs, and make the Paxton Area an all around better place to live and work!



We have been spotlighting our business members on our Facebook page...why not yours be next? If you haven't already, join Facebook and then like the Paxton Area Chamber Of Commerce page! We'll spotlight your business as well as share any of your business updates!



Like us on our facebook page at

www.facebook.com/paxtonchamber

Chamber Of Commerce Board Members

President: Nancy Ecker

Vice President: Cliff McClure

Karen Abbe Craig Loschen

Lori Epps Candi Riecks

Andy Hudson Jennipher Wilson

Cody Kietzman

Executive Director

Kristina Phelan

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Paxton Harvest Festival

The City Of Paxton is planning a Harvest Festival event on Saturday, September 21st. The city plans on closing a portion of Market Street for the event. The Chamber hopes to sponsor a kid's area with a bounce house and other inflatables. Watch the Paxton Record for more information!

Nominate For Extra Mile

Do you have an employee who has done an outstanding job? Or have you received great service from another person in town? Nominate them for the Extra Mile Award! Winners are chosen monthly and receive \$25.00 in chamber bucks! Nominate someone today!

Chamber Bucks Going Strong

The Chamber Buck Program was launched last fall and we've seen great success in it. Chamber Bucks are gift certificates that can be redeemed at area businesses who accept them. They are treated like cash and must be fully spent with no change given. Businesses then turn in the Chamber Bucks to the chamber office and we reimburse the business with a check. Chamber Bucks are a great way to keep local money local since they can only be redeemed by local businesses.



Is your business accepting Chamber Bucks? If not, call Kristina at 379-4655 to enroll today. The program is free and it's a great way to encourage new customers to try out your business! Look for this Chamber Buck logo on front doors of program participants.

Board Of Directors Resignations

We'd like to thank Pat Harris, Royce Baier, and Jim Wesslund for their years of service with the Paxton Area Chamber Of Commerce. The board has accepted their resignations due to time conflicts. They have all been a great asset to the Paxton Area Chamber of Commerce and we commend them on all of the years that they volunteered for our Board of Directors. You will be missed!

Paxton Area Chamber Of Commerce
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